

Lilker Taps Audiovisual Designer to Expand Technology Solutions Group



Lloyd Jeffords

NEW YORK, August 11, 2014 — Manhattan-based Lilker Associates, an MEP engineering, energy, lighting design and technology consulting firm, announces that innovative audiovisual expert Lloyd Jeffords, CTS, has joined the growing company. He will serve as Senior Audiovisual Designer for Lilker's Technology Solutions Group (TSG), reporting to TSG Director John Hassett.

Jeffords' significant experience includes his work as AV Systems Designer and Technology Engineer for The Clariant Group, LLC & Creative Realities, Inc., a technology master-planning and design firm, and Technology Consultant for the engineering group JFK&M. He has designed and developed high-end AV and technology environments in museums, entertainment spaces and corporate boardrooms. Some of his past projects include Sony Music, Jazz at Lincoln Center, Xanadu mega-mall in the Meadowlands, and international locations for Armani Retail Exchange.

Jeffords is a Certified Technology Specialist (CTS), the only audiovisual certification accredited by ANSI/ISO/IEC 17024. He holds a Master of Arts in Scenic Design from the University of South Carolina and a Bachelor of Fine Arts from the University of Florida in Lighting Design. He is member of MENSA and a pilot, and has a patent on an aviation-related design.

"Commercial AV is an exciting place to be right now. The industry is evolving very quickly, converging with IT in the development of unified communications systems, new connectivity options and smart building controls," said Jeffords, who grew up in the field, working backstage in theater production with his family. Lilker is a forward-thinking, solutions-oriented environment and that's exactly what the AV specialty is all about."

Bruce Lilker, founding Principal and President of the firm, believes expansion of the TSG division will benefit clients as integrated technologies cross all engineering verticals.

"Lloyd provides a depth of expertise in AV that significantly enhances our growing technology solutions business, and we're delighted to welcome him to the firm," says Lilker.

This latest development comes on the heels of Lilker's June announcement of its new architectural lighting division, Lilker Lighting Group (LLG), rounding out the firm's full service building systems design capabilities.